thomas nguy

SENIOR ART DIRECTOR + UI / UX DESIGNER

Portfolio tnguy.org

Creative with fifteen years of agency experience in print, web, motion design and production.

Contact

tom@thomasnguy.org 914.841.3580 Most recently, Senior Art Director at Syneos Health's oncology division where he lead the print, digital and video creative service for top accounts such as Novartis and Takeda. Notable assignments include the design and launch of Kimmtrak.com and ROCHE social video ads.

Professional highlights includes pioneering a non-third party video streaming banner ad campaign at Everyday Health, the redesign of JuicePharma.com, LGTVUS.com and JetBlue's mini-booker banner ad campaign.

LinkedIn tinyurl.com/thomasnguy

Thomas's work has been featured in UnderConsideration, American Corporate Identity and ADDY Awards.

Full history, employer endorsements and peer reviews on LinkedIn.

Layout / Design

Photoshop, Illustrator, InDesign, Lightroom

Prototyping

Adobe XD, Figma, Sketch

Front-end

Dreamweaver, HTML 5, CSS (Flex & Grid), JQuery, PHP

Motion

GSAP, AfterEffects, Premiere

Web

Responsive landing pages, registration pages, interactive banner ads.

Print

Photogaphy, tradeshow displays, store displays, packaging, editorial

History

Senior Art Director Genicos Syneos Health 2021–2023 August

Senior Art Director Hill Holliday 2016–2018

E-commerce Owner **Chweebus.com** 2013–Present

Art Director

Everyday Health Local Division 2009–2013

Senior Art Director Juice Pharma 2007–2008